



Time for

**WILTSHIRE**

Along the Great West Way

# GREAT WEST WAY®

## ROUTE MAP



- A4 Great West Road
- Great Western Railway
- River Thames
- Kennel & Avon Canal
- Walking Trails
- Cycling Route
- World Heritage Sites
- Airports
- Areas of Outstanding Natural Beauty
- The Great West Way Corridor

# Why Choose England's Great West Way®



## What is it?

The Great West Way is a new touring route between London and Bristol. The 125 mile route was based on one of the first Great Roads commissioned by the kings of England (1660).

## Who is it for?

The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.

# Why Choose England's Great West Way®



## What is it like?

Along the Way, everyday England rubs shoulders with world famous heritage - English icons Bath, Windsor, Southern Cotswolds and nearby Stonehenge. There are a range of travel options – road, rail, water, walk, cycle.

## Why should I choose the Great West Way?

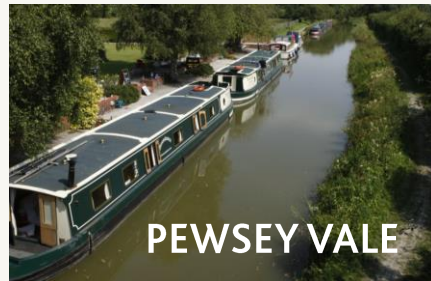
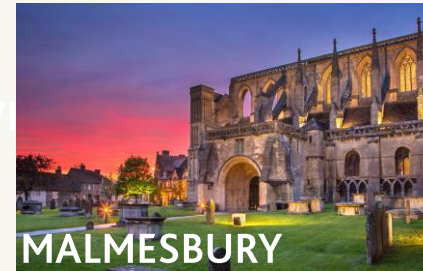
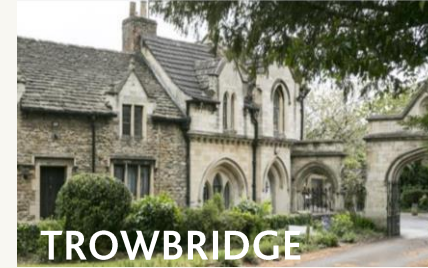
The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country. Discover our way with a range of themes - History & Heritage, Food & Drink, Waterways, Cities & Culture, Gardens, Local People, Sport & Adventure

# GREAT WEST WAY DESTINATIONS ALONG THE ROUTE



PEWSEY VALE

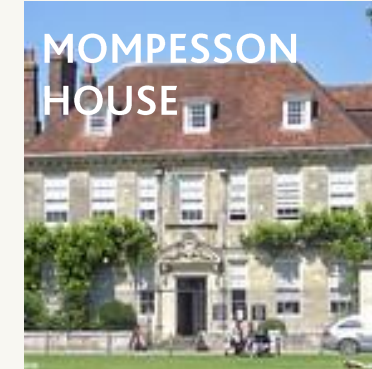
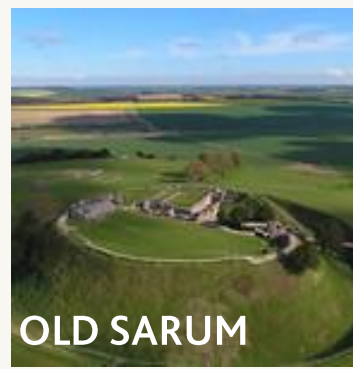
# WILTSHIRE DESTINATIONS ALONG THE ROUTE



# WILTSHIRE TRADE PRODUCT



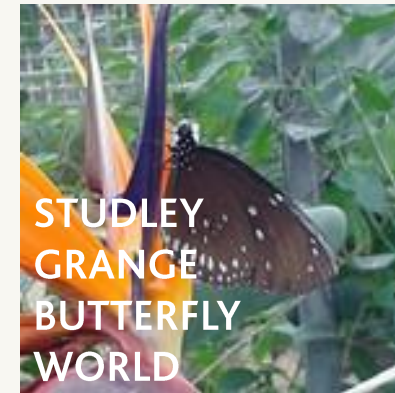
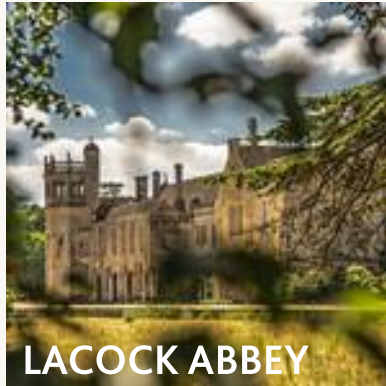
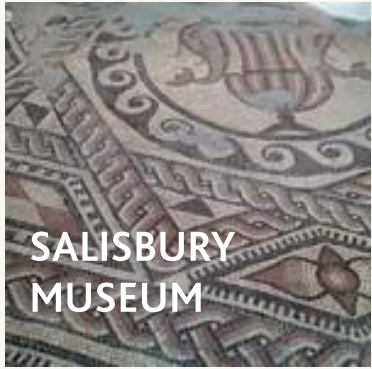
A quarter of the Great West Way lies within the county of Wiltshire.  
Places to visit:



# WILTSHIRE TRADE PRODUCT



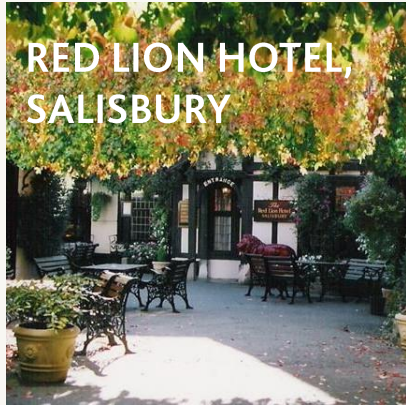
Places to visit continued:





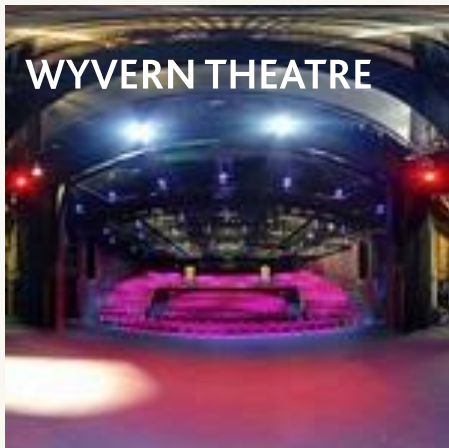
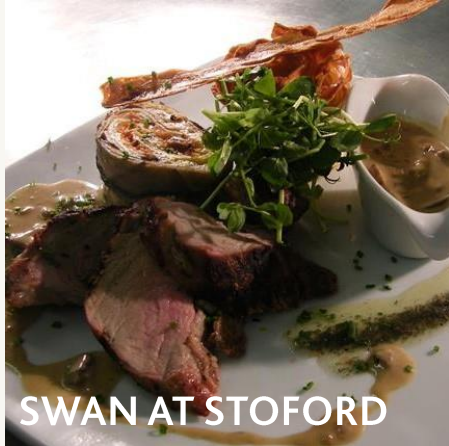
# WILTSHIRE TRADE PRODUCT

Places to Stay:



# WILTSHIRE TRADE PRODUCT

Food, Entertainment, Transport & Tours:



# WILTSHIRE HIGHLIGHTS FOR 2020 AND BEYOND



- [Bowood House & Gardens](#) - open daily from 1 April – 1 November 2020. Marking the 65<sup>th</sup> anniversary of the 1955 demolition of 'The Big House' there is a new exhibition - 'Bowood Revisited: Decline & Revival'.
- Salisbury 2020 – City on the move. In 2020, eight centuries after its first foundation stone was laid, [Salisbury Cathedral](#) is celebrating its 800th anniversary. For visitors to the city in 2020, they'll be an anniversary programme of events themed around movement.
- [Bluestone Vineyard](#) at Cholderton - guided vineyard walks and wine tastings for individuals and groups from £15pp. Tailored wine tour packages, extended wine tastings and indulgent afternoon teas.
- [REME Museum](#) - In addition to the main museum, two new specialist tours for groups can be pre-booked for 2020. Guided tours of the Reserve Collections (80 British and foreign military armoured and wheeled vehicles and a behind-the-scenes talk with the archives team.
- [Wyvern Theatre](#) - Tea and Tour package - take a peek behind the curtain and explore the backstage secrets and relax over a delicious afternoon tea.
- [Iford Manor Gardens](#) - Grade I listed gardens, once home to Harold Peto. Tours are available. Featuring in the new film of The Secret Garden (April 2020).
- New for 2021 - Wessex Museums including [Salisbury Museum](#) and [Wiltshire Museum](#) will open a series of Thomas Hardy Exhibitions.

# BOOK A WILTSHIRE TOUR



Book via an intermediary:

- History & Horticulture
- Wiltshire's Secrets
- Salisbury, Stonehenge & Avebury / Stonehenge the full story
- Film & TV locations
- A taste of Wiltshire
- Armed Forces and the Story of Transport

Book a specialist tour direct

eg. Longleat, Bowood, Salisbury Cathedral etc.



# CONTACT DETAILS



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